

# Cookies.

## Our cookie policy.

Our Site uses 'cookies' to enhance your experience. When you visit a website a small text file is placed on your hard drive. Cookies do a lot of different thing aimed at improving navigation, provide a more personalised experience, help us track usage and performance of our Site all of which are aims to make your experience better. By using our website you consent to the use of cookies.

You can choose to set your web browser to refuse cookies, or to alert you when cookies are being sent. Please note, some parts of our Site may not function properly where cookies are refused.

### Website Analysis

We use third-party Service Providers to monitor and analyse the use of our site.

#### Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our site. This data might be shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt out of having made your activity on the Service available to Google Analytics by installing the Google Analytics Opt-Out Browser Add-on, available for Google Chrome, Mozilla Firefox, Apple Safari and Microsoft Edge. The addon prevents the Google Analytics code from sharing information with Google Analytics system about visits activity.

#### Mouseflow

From time to time we use a third party service, Mouseflow, to collect and analyse standard log information and details of visitor's behavior patterns. This information includes item such as, but not limited to; clicks, mouse movements, scrolling, form fills (keystrokes) in non-excluded fields, pages visited and content, time on site, browser, operating system, device type (desktop/tablet/phone), screen resolution, visitor type (first time/returning), referrer, anonymized IP address. None of this information contains personal data.

## Cookies we use include:

### Essential

Cookie Name	Expiration Time	Description
ASP.NET_SessionId	End of browser session	Preserves the visitor's session state across page requests.
Cookie Policy	1 year	Stores the user's cookie consent state for the current domain.

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## Analytics

Cookie Name	Expiration Time	Description
__utma	2 years from set/update	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.
__utmt	10 minutes	Used to throttle request rate.
__utmb	30 mins from set/update	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.
__utmc	End of browser session	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.
__utmz	6 months from set/update	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.